



Sporting Getaways

Cookie Policy

How Sporting Getaways uses cookies, pixels and similar technologies on our website, including essential website functions and Meta Business advertising technologies.

Sporting Getaways LTD

Company No. 15342592

Magnolia Cottage, Main Road, Shrewsbury, SY5 7JW

www.sportinggetaways.co.uk | info@sportinggetaways.co.uk | +44 7942 151062

Last updated: 17 August 2026

Cookie Policy

Important: This policy explains the categories of cookies and similar technologies used on sportinggetaways.co.uk. Non-essential advertising or tracking technologies should only be activated where the required consent has been obtained through our cookie controls.

1. About this Cookie Policy

This Cookie Policy explains how **Sporting Getaways LTD** uses cookies, pixels and similar storage or access technologies when you visit www.sportinggetaways.co.uk.

It should be read alongside our Privacy Policy. Cookies and similar technologies may collect or access information about your device, browser, website activity and preferences.

2. What cookies are

Cookies are small files or pieces of information stored on or accessed from your device when you use a website. Similar technologies can include tracking pixels, tags and local storage.

3. Categories we use

Category	Purpose	Consent
Strictly necessary	Security, account login, shopping basket, checkout, payment functionality and other features needed to provide services requested by you.	Generally used without consent where legally exempt, but information about them is still provided.
Preferences / functionality	Remember choices and settings that improve website functionality.	Used in accordance with the applicable cookie rules and consent settings.
Analytics	Help us understand how visitors use the website, diagnose performance issues and improve our services.	Where consent is required, these are not activated until consent is given.
Advertising / social media	Measure advertising, understand campaign performance and support relevant advertising through services such as Meta Business technologies.	Non-essential advertising and tracking technologies require appropriate consent before use.

4. Meta Business technologies

We use **Meta Business** tools and may use technologies such as the Meta Pixel or related Meta advertising services. Where enabled, these technologies can help us measure the effectiveness of advertising, understand website activity and build or measure audiences.

Meta may receive information such as device/browser data, website activity and online identifiers in accordance with the choices you make and Meta's own terms and privacy information.

5. Website, account and payment technologies

Our website provides online shopping and customer account functionality. The website currently uses an e-commerce platform and related service providers to support account login, basket and checkout functions. Domain and related services may also be supplied through GoDaddy.

Payment services may include Stripe, PayPal, Klarna, Wix Payments and bank transfer, depending on the options available for a particular booking. Payment providers may use their own cookies or similar technologies when you interact with their services.

6. Managing your choices

Where our website uses non-essential cookies or similar technologies that require consent, you can accept, reject or manage them through the cookie banner or preference controls provided on the website.

You can also use your browser controls to delete or block cookies. Blocking strictly necessary cookies may prevent account, basket, checkout or other website features from working correctly.

7. Cookie names and durations

The precise cookies, pixels and storage technologies used can change when our website platform, payment services, advertising tools or functionality are updated. Where available, our cookie preference centre provides current information about individual cookies and their purposes.

8. Changes to this policy

We may update this policy if our website technology, advertising services, payment providers or legal obligations change. The latest version will be published on our website.